

# WEST HILLS Neighbors



THE WEST HILLS COMMUNITY ASSOCIATION NEWSLETTER

## Advertising Contract

Please complete this contract and mail with check payable to  
**West Hills Community Association** to address below.

West Hills Community Association  
P. O. Box 31341  
Knoxville, Tennessee 37930

Billing questions? Email: [treasurer@westhillsknoxville.org](mailto:treasurer@westhillsknoxville.org)

Advertising questions? Email: [leehume@utk.edu](mailto:leehume@utk.edu)

Regular newsletters are published prior to WHCA events in February, May, July and October. We also publish two special issues: a Special Spring Edition issue published in mid-March and a Special Holiday Edition released around Thanksgiving weekend. Back page placement—as well as interior space available on first-come, first-served basis. **Advertiser will be notified of acceptance upon receipt of contract and payment in-full.**

### PRINT ADVERTISING RATES Interior Pages & Mailing Panel Page

Ad Size	Number of Issues (Interior ad rate/ mailing panel page ad rate)			
	1	3	4	6
1/16 page (1.8125" W x 2.375" T)	\$35/50	\$90/120	\$110/145	\$140/180
1/8 page (3.75" W x 2.375" T)	\$70/95	\$180/240	\$215/290	\$270/360
1/4 page (3.625" W x 4.9375" T)	\$140/180	\$360/480	\$415/550	\$540/720
1/2 page (7.5"W X 4.9375"T)	\$270/360	\$670/895	\$810/1080	\$1070/1425

Advertiser: \_\_\_\_\_ Contact individual: \_\_\_\_\_

Address: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

**START ISSUE:**  February  Spring  May  Summer  October  Holiday Year: \_\_\_\_\_

**LAST ISSUE:**  February  Spring  May  Summer  October  Holiday Year: \_\_\_\_\_

**AD FURNISHED IN DIGITAL FORMAT.** Accepted formats are JPEG, EPS, TIFF, Photoshop, or Illustrator. Please e-mail digital high resolution (300 dpi) ad to [leehume@utk.edu](mailto:leehume@utk.edu).

### PRINT AD SIZE (see chart above for rates)

Interior Page:  1/16 page  1/8 page  1/4 page  1/2 page **SUBTOTAL = \$** \_\_\_\_\_

Back Page:  1/16 page  1/8 page  1/4 page  1/2 page **SUBTOTAL = \$** \_\_\_\_\_

**NUMBER OF ISSUES:**  1  3  4  6

**TOTAL AMOUNT PAYABLE:** **TOTAL = \$** \_\_\_\_\_

Advertiser accepts above terms and conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_